

# 2015 Fiddle~icious Concert Series Sponsorships



## Irish Jig: \$300

- ☞ Full Page / 4-Color Ad in our concert program
- ☞ (4) Tickets to concert of your choice
- ☞ Complimentary 2015 Concert CD
- ☞ Logo and link on [www.fiddleicious.com](http://www.fiddleicious.com)
- ☞ Thank you from concert stage at each performance



## Concert Program Advertising

- ☞ \$150 Half Page 4-Color
- ☞ \$75 Half Page B&W

- ☞ \$50 Quarter Page 4-Color
- ☞ \$40 Quarter Page B&W

**Ad Program Deadline: Tuesday, September 15, 2015**

## Program Ad Sizes

- ☞ Full Page 4.5" X 7.25"
- ☞ Half Page 4.5" X 3.5"
- ☞ Quarter Page 4.5" x 1.75"

## 2015 Concert Dates for Fiddle-icious

♪ Saturday October 17, 2015 7:30 PM  
Orion Performing Arts Center  
Mt. Ararat Middle School, Topsham, ME

♪ Saturday October 24, 2015 7:30 PM  
McCormick Performing Arts Center  
Gorham High School, Gorham, ME

♪ Sunday October 18, 2015 2:00 PM  
Cony High School  
Augusta, ME

♪ Sunday October 25, 2015 2:00 PM  
Franco-American Heritage Center  
Lewiston, ME

# Fiddle~icious PROGRAM ADVERTISERS

For a very modest cost, your advertisement will be seen in the Fiddle-cious concert program. All program proceeds go to support Fiddle-cious' efforts to preserve Maine's heritage fiddle music through on-going concerts and the open atmosphere of joining our volunteer-run organization.

Your ad will be displayed in the program booklet for each of four concerts: Oct. 17 at Mt. Ararat Middle School in Topsham / Oct. 18 at Cony High School in Augusta / Oct. 24 at Gorham High School / Oct. 25 at Franco American Center in Lewiston.

Please complete the following about the advertiser:

Business Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Phone number: \_\_\_\_\_ Email Address: \_\_\_\_\_

## Advertisement size (please check):

- Irish Jig / Full Pg. Color (4.5" x 7.25") \$300
- Half Page Color (4.5" x 3.5") \$150
- Half Page B&W (4.5" x 3.5") \$75
- Quarter Page Color (4.5" x 1.75") \$50
- Quarter Page B&W (4.5 x 1.75") \$40

❖ If you do not have a print-ready ad, we can provide a design of your ad for an additional \$55. We will email you a file of your final ad for your future use.

1. **Copy should be sent electronically and be print-ready. Print Ready means:**
  - a. copy is formatted & sized to fit purchased space (including "orientation", see below)
  - b. Ad should be in high resolution JPEG or PDF format (color or black & white), and
  - c. Ad is at least 300 dpi (dots per inch). Please note that if information is taken from the Internet, the DPI is generally only 72.
2. **The orientation of the ad copy must be the same as the ad space purchased**, that is,
  - a. for full page ad, copy must be "portrait" (i.e. vertical) orientation;
  - b. for one-quarter or one-half page ad, copy must be "landscape" (i.e., horizontal).
3. **We recommend that your font size (type) be at least 8 point or larger** in order to be legible. Font-size also affects how many words can be in the ad. Using a small font to increase the number of words makes for an illegible ad. Please note that most newspaper print is about 8pt. Anything smaller is very difficult to read. Please plan your ad and look at it at 100%, printed out, so you know what it will look like printed in the program. Remember that white space makes your ad more legible and effective.

\*\*\*\*\* Please Send Print -Ready Ads as soon as possible and no later than Tuesday, September 15 \*\*\*\*\*

Email Print-Ready Ads to: [karen.st.clair4@gmail.com](mailto:karen.st.clair4@gmail.com)  
Sponsorship Questions Contact: Karen St.Clair 207-797-3656  
Please make Tax-Deductible check Payable to: Fiddle-icious  
Mail check to: Janet Fischer, 71 Bradley Street, Portland, ME 04102

*Fiddle-icious is a 501(c) (3) Non-Profit Organization*